



North Carolina Center for the Advancement of Teaching

Annual Report 2012–2013



**IMPACT
STUDENTS**



**SUPPORT
TEACHERS**



**RESPOND
TO STATE
INITIATIVES**



NCCAT: Supporting Teachers, Impacting Students, Responding to State Initiatives

Established by the North Carolina General Assembly in 1985, the North Carolina Center for the Advancement of Teaching (NCCAT) provides public school educators professional development opportunities that impart useful strategies for the classroom. Throughout our twenty-seven-year history, NCCAT has allowed teachers to be learners again by providing access to the latest knowledge, evidence-based best practices, and cutting-edge technical skills. NCCAT programming has served to put state education initiatives into action in the classroom, reigniting excitement for learning, and increasing teacher retention. With campuses in Cullowhee and Ocracoke, NCCAT consistently serves educators in all of North Carolina's one hundred counties.

Summary of Programming 2012–2013

Program Types	Participants
Digital Learning	204
Literacy	79
Teacher Leadership	99
Meeting NC Standards	366
STEM	140
Classroom Management	386
Other Instructional Programs	446
Total	1720
Other Onsite Conferences and Meetings	1464

For detailed information: www.nccat.org/progFY1213

NCCAT Board of Trustees

July 1, 2012–June 30, 2013

Chair

Linda S. Suggs, Morrisville, NC

Vice Chair

Gregory E. West, Fayetteville, NC

Deborah F. Aldridge, Old Fort, NC

Henry L. Chandler, Waxhaw, NC

Wanda P. Dawson, Kinston, NC

Aaron L. Fleming, Apex, NC

Clement Geitner, Hickory, NC

J. Ferrel Guillory, Raleigh, NC

Guy P. Smith, Lexington, NC

The Hon. Willis P. Whichard, Chapel Hill, NC

M. Brock Womble, Taylorsville, NC

Jackie C. Wooten, Bethel, NC

Ex Officio

June St. Clair Atkinson, Superintendent

North Carolina Department of Public Instruction

Raleigh, NC

William C. Harrison, Chair

State Board of Education, Raleigh, NC

Executive Director

M. Elaine Franklin, Sylva, NC

MESSAGE

From the chairman, foundation president, and executive director

Created more than a quarter century ago, NCCAT has worked to ensure that public school educators in North Carolina benefit from professional development opportunities that make a difference in the classroom. This year, 2012–2013, was no exception. NCCAT offered seminars that responded to state education initiatives; supported literacy; increased digital learning; and gave teachers proven, practical strategies for dealing with the many challenges they face today.

In 2012–2013, NCCAT equipped teachers for the implementation of new standards mandated by the North Carolina State Board of Education. An ongoing series of NCCAT programs helped educators to fully comprehend and integrate the new standards into their lesson plans. We added to our already successful literacy programming with content focused on best practices and proven strategies for encouraging early grades literacy. We continued our support of digital learning by integrating online resources with all of our offerings. Teachers learned to use educational social networking sites (i.e., Edmodo) and online resources that give students access to newly-available primary resources, reference works, and video-based training from around the world. One notable example of opening new horizons for our teachers and their students was our “This World Beyond: Inquiry Learning and Teaching STEM Using NASA Resources” seminar. By acting in partnership with several other state and national organizations including NASA, this seminar gave the teachers of North Carolina ways to use real-time satellite data as a part of their classrooms. These teachers are looking forward to giving their students new skills and new ways of engaging with the world using state-of-the-art technology.

As part of our focus on digital learning, NCCAT partnered with the North Carolina Department of Public Instruction to develop the *NCCAT Data Literacy Initiative*. The initiative is designed as a scalable project, which will allow NCCAT to supervise the training of trainers for districts and schools. The initiative helps teachers understand and use data and assessment. With the pilot program and design phase completed, NCCAT is launching the project for wider use in the final quarter of 2013. Online, blended, and face-to-face versions of the data literacy curriculum will be available for use by North Carolina districts beginning in the spring of 2014.

As we move into 2013–2014, NCCAT plans to increase its accessibility through online offerings and through school, regional, and district trainings. Currently, NCCAT is working to create new online courses and webinars including offerings in early grades literacy, science and math instruction, use of coding as a learning tool, and a host of other compelling subjects. In order to serve the best interests of the children of our state, NCCAT continues to seek meaningful cooperation with school, district, governmental, non-profit, and corporate partners.

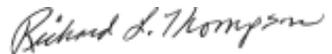
2013–2014 brings with it the possibility of new state education initiatives, new technologies for the classroom, and new opportunities for schools and educators throughout North Carolina. Teachers can count on NCCAT to continue to create and offer professional development programming that meets their needs, expands their skills, and produces tangible results. The state of North Carolina can be confident that NCCAT continues to adapt and respond in appropriate ways.



Gregory E. West
Chair, Board of Trustees



Richard A. Schwartz
President, Development Foundation



Richard L. Thompson
Executive Director

"We absolutely credit NCCAT for helping our school go from one of the lowest performing schools in North Carolina to today being recognized as a Reward School for consistently performing in the top ten percent of Tier One schools. Very purposefully over the years, we have sent teams of teachers to NCCAT. Upon their return, those teachers would conduct staff development on what they learned, and we put those lessons into practice. Today and for the future, NCCAT remains an important part of our strategy to keep our students achieving at the highest levels."

—Heddie Alston-Somerville, Principal, Pinkston Street Elementary, Vance County Schools

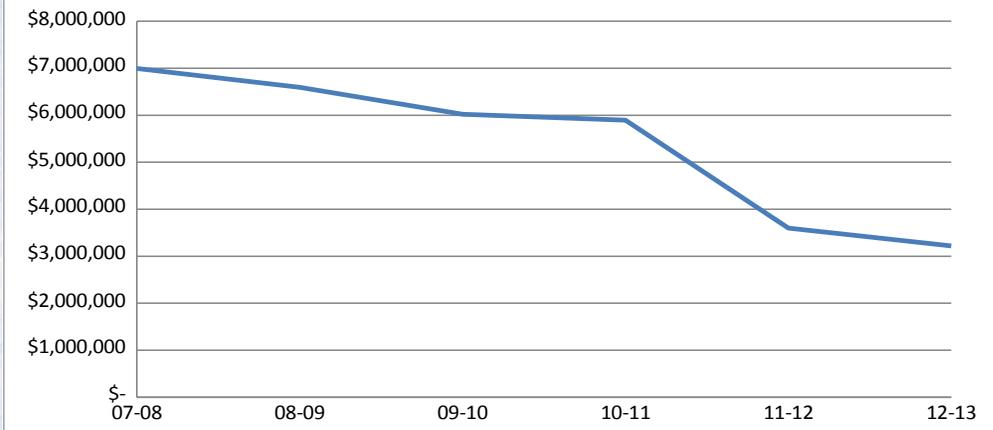
Malinda Pennington, North Carolina's 2011–2012 North Central Region Teacher of the Year, returned to her Wilson County classroom after attending NCCAT's "Leadership, Creativity, and Change: Positive Paths for North Carolina Teachers" seminar in June of 2012. NCCAT's Teacher of the Year programming offers lessons on the nature of leadership and inspires teachers to develop their own leadership skills. As a result of her participation, she began the implementation of several ambitious initiatives, which have helped to serve the district's growing numbers of students with Autism Spectrum Disorders (ASD). Recognizing the need to train more teachers and administrators in how to support these students, she initiated a partnership with the University of North Carolina's TEACCH Autism program. Additionally, she worked to secure a grant to start the Wilson County Schools' Teacher Training Academy, a laboratory school that prepares current and future teachers to better meet the curricular needs of students with ASD.

—Sean Bulson, Superintendent, Wilson County Schools

STATE BUDGET

Fiscal Year	Personnel	Substitutes & Presenters	Other Services	Supplies	Equipment & Technology	Fixed Charges	Total
07-08	\$4,171,534	\$711,884	\$1,235,104	\$463,815	\$343,206	\$70,752	\$6,996,295
08-09	\$4,312,856	\$668,746	\$1,001,356	\$337,744	\$202,809	\$67,378	\$6,590,889
09-10	\$4,044,357	\$637,109	\$914,438	\$353,371	\$2,504	\$69,099	\$6,020,878
10-11	\$3,969,008	\$580,728	\$978,457	\$280,297	\$14,989	\$72,061	\$5,895,540
11-12	\$3,102,230	\$102,076	\$251,602	\$67,362	\$12,220	\$62,318	\$3,597,808
12-13	\$2,721,836	\$33,042	\$315,642	\$75,643	\$8,064	\$64,995	\$3,219,222

NCCAT



FINANCIALS 2012–2013

STATE BUDGET

Personnel	\$ 2,721,836
• Wages, salaries, and benefits for 45.75 full-time and part-time employees	
Visiting Presenters	33,042
Current Services	315,642
• Other services, including maintenance contracts and services, utilities, telephone, building and equipment repairs, travel, printing, and contracted food services	
Supplies	75,643
• Program materials, books, videos, food products, office supplies, cleaning materials, and maintenance materials for building and grounds	
Equipment and Technology	8,064
• Furnishings, computers, network and infrastructure upgrades, and office equipment	
Fixed Charges	<u>64,995</u>
• Insurance, rental agreements, professional publications, and memberships	
TOTAL: \$ <u><u>3,219,222</u></u>	

HOW THE 2012–2013 BUDGET WAS SPENT

66%—Seminars and Programs

Planning, registration, lodging services, visiting presenters, staff services, substitute teachers, supplies and materials, teacher and staff travel, and teacher services

27.4%—Direct Support Services

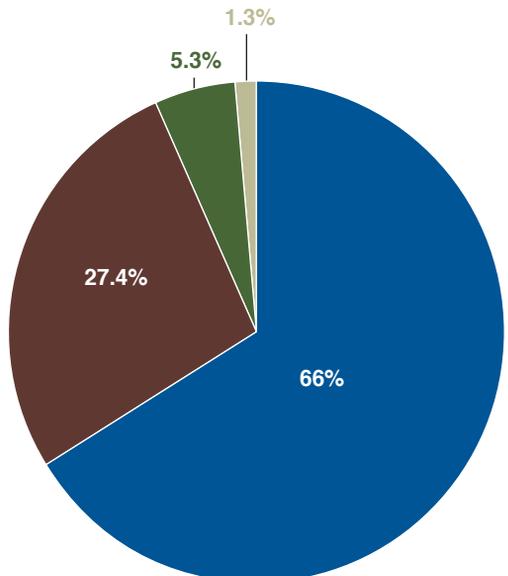
Dining services, building and grounds maintenance, repairs, minor improvements, cleaning, utilities and telephone equipment, and contracted services

5.3%—Administration

Management, planning, reporting, budget, policy analysis, and personnel

1.3%—Development

Administrative costs and expenses of the Development Foundation of NCCAT Inc.



The Development Foundation of NCCAT Inc.

The Development Foundation of NCCAT Inc. is extremely grateful for the generous support of our grant partners, sponsors, and donors. Their financial commitment to NCCAT's instructional programming during the 2012–2013 fiscal year has provided much-needed support so that NCCAT can continue to inspire great teaching.

PROGRAM GRANTS

Z. Smith Reynolds Foundation: beginning teachers' support

Conference on Jewish Material Claims Against Germany Inc.: Holocaust education

BB&T Charitable Foundation: teacher of the year, leadership

Piedmont Natural Gas Foundation: science, technology, engineering, and mathematics (STEM)

PROGRAM CONTRACTS

Bertie County Public Schools, Edgecombe County Public Schools, Halifax County Public Schools, and Hertford County Public Schools: beginning teachers' support

Bertie County Public Schools, Cherokee Central Schools, and Macon County Public Schools: Common Core State and North Carolina Essential Standards

Communities in Schools North Carolina: dropout prevention

Johnston County Public Schools: beginning teachers' support

Kenan Fellows Program for Curriculum and Leadership Development: STEM

Sandhills Regional Education Consortium: principal licensure development

UNC General Administration: beginning teachers' support

SPECIAL EVENTS

NCCAT's "North Carolina from the Mountains to the Sea," held in Pinehurst.

Eighth annual A. Craig Phillips "Old Fossil" Golf Tournament, held in Southern Pines, in honor of Dr. Phillips for the third Honored Educator Scholarship in his name.

The Development Foundation of NCCAT Inc. Board of Directors

July 1, 2012–June 30, 2013

President

Richard A. Schwartz, Raleigh, NC

Vice President

David M. Farris, Rocky Mount, NC

Treasurer

Judy S. Phillips, Cary, NC

Executive Secretary

M. Elaine Franklin, Sylva, NC

Allen L. Burrus, Hatteras, NC

Joan L. Celestino, Winston-Salem, NC

Cherri G. Cheek, Ocean Isle Beach, NC

Joyce C. Dugan, Cherokee, NC

Grace M. Edwards, Henrico, NC

The Hon. Anthony R. Foxx, Charlotte, NC

R. Scott Griffin, Mount Holly, NC

Barbara F. Hardy, Kitty Hawk, NC

John M. Highsmith, Clyde, NC

Samuel H. Houston Jr., Raleigh, NC

Phillip J. Kirk Jr., Raleigh, NC

Deanna K. Lee, Charlotte, NC

William Ivey Long, New York, NY

Mary D. McDuffie, Surf City, NC

William H. McIntyre, Winston-Salem, NC

Shirley B. Prince, Wilmington, NC

The Hon. R. Eugene Rogers, Williamston, NC

Alfred Schnog, Wilmington, NC

James R. Simeon, Southern Pines, NC

Richard L. Thompson, Chapel Hill, NC

N. Edward Tucker Jr., Charlotte, NC

FINANCIALS 2012–2013

DEVELOPMENT FOUNDATION OF NCCAT INC.

The Development Foundation of NCCAT Inc. is a 501(c)(3) that was established to help the North Carolina Center for the Advancement of Teaching more effectively leverage state resources. This has enabled NCCAT to attain matching funds and to participate in cost-sharing programs with a host of entities, resulting in numerous partnerships with school systems, educational agencies, and public and private funders.

The generous support of North Carolina's state government serves as a baseline budget for NCCAT's innovative instructional programming. Through the additional support of friends, private foundations, and corporate partners, NCCAT is able to provide highly effective professional development for North Carolina's public school teachers. We offer our sincere appreciation for the generous gifts from many organizations and individuals during the 2012–2013 fiscal year. These contributions reflect their commitment to the vital role NCCAT plays in strengthening public education in North Carolina.

Income

Honored Educator Scholarship and Holocaust Education Endowments	\$ 42,721
Annual Fund	98,518
Investment Income	92,302

Subtotal

\$ 233,541

Program Grants

Z. Smith Reynolds Foundation	\$ 125,000
Conference on Jewish Material Claims Against Germany Inc.	45,000
Harrah's Cherokee Casino & Hotel	25,000
BB&T Charitable Foundation	15,000
Piedmont Natural Gas Foundation	10,000

Subtotal

\$ 220,000

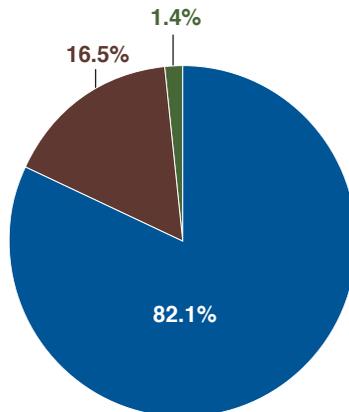
Program Contracts

\$ 428,848

Grand Total

\$ 882,389

2012–2013 TOTAL OPERATING FUNDS



82.1%—State Funding \$3,219,222
16.5%—Grant/Contractual Funding \$648,848
1.4%—Foundation Funding \$54,699

TOTAL: \$3,922,769

HONORED EDUCATOR SCHOLARSHIPS

NCCAT's Honored Educator Scholarship Program gives tribute to outstanding individuals and educators by providing scholarship funds in their names. NCCAT administers each scholarship that reaches the endowment goal of \$25,000.

These scholarships make it possible for NCCAT to serve more teachers by supplementing the annual state budget. Each fully endowed scholarship is awarded annually to a North Carolina teacher, who also receives a \$250 cash award for a classroom project. To make a donation honoring these educators or to start a new scholarship fund, please contact the Development Foundation of NCCAT Inc. at foundation@nccat.org.

Honored Educator Scholarships for Teachers in these Counties

Boldface indicates funds have reached the \$25,000 level as of June 30, 2013.

Mary Jo Allen: Teacher of the Year/Edgecombe County

Mary Jo Allen: Hertford County

William M. and Carol H. Bass: Statewide

The Belk Foundation: Statewide

Robert E. and Hattie H. Bridges: Wake County

Robert E. Bridges: Cary Academy

George R. Brinson: Pamlico County

Marjorie T. and John S. Britt: Statewide

Brian Bryson: Jackson County

William Byrum: Teacher of the Year/Perquimans County

**Jerry Lea Cole and Elizabeth Long Cole in honor of
William Edward Niven: Caswell County**

Anne Marie Collins: Alamance County

Dare County Schools: Teacher of the Year/Dare County

Boyce T. Deitz: Swain County

Devonwood Foundation: Durham Academy

Mary Jane Coward Dillard: Jackson County

Duplin County Schools: Teacher of the Year/Duplin County

Jerome D. Franson: Statewide

Luz M. Frye: Foreign Language Teachers

Karen Gerring: Principal Fellows Interns

Robert C. Grimes: Brunswick County

Guilford County Schools: Teacher of the Year/Guilford County

Phillip R. Haire: Statewide

John F. and Emy Swindell Hinnant: Wilson County

Elsie Brame Hunt and Norma Henderson Leonard: Wilson County

Phillip J. Kirk Jr.: Rowan-Salisbury Schools

Phillip J. and Margaret Simmons Kirk: Statewide

Mary D. McDuffie: Statewide

Susan S. McHugh: Polk County

Mabel Roberson McIntyre: Nash and Wilson Counties

Lynda Petty: Randolph County*

A. Craig Phillips: Statewide**

Jean P. Powell: Clinton City and Sampson County

A. M. Primm: Alamance County

Eugene and Jean Rogers: Martin County

Richard A. Schwartz: Statewide

Scotland County Schools: Teacher of the Year/Scotland County

Gracia and John Slater Family: Jackson and Henderson Counties

Simon F. Terrell: Durham, Orange, Wake, Warren Counties*

Richard L. Thompson: Statewide

Beulah Padgett Whichard: Clay and Durham Counties

Willis P. Whichard: Statewide

C. Fletcher Womble Jr.: Cumberland County

An asterisk (*) indicates a second Honored Educator Scholarship has been initiated.
Two asterisks (**) indicate that a second Honored Educator Scholarship has been fully funded.

