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June 30, 2020

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### **EXECUTIVE DIRECTOR**

Dr. M. Brock Womble, Cullowhee, NC

Despite challenging times, the North Carolina Center for the Advancement of Teaching honored its mission in helping North Carolina teachers grow in knowledge, skills, compassion, and professionalism to encourage student engagement, self-motivation, and success. NCCAT served every school district in the state while completing that mission.

Challenges arose first in weathering a hurricane and culminated in providing high-quality professional development during a global pandemic.

Hurricane Dorian struck Ocracoke and the Outer Banks of North Carolina on September 6, 2019. Significant flooding caused substantial property and vehicle damage throughout the Island, including at Ocracoke School, which had 40 inches of standing water in parts of the building and severe damage to walls and floors. Additionally, NCCAT campus employees at Ocracoke suffered substantial property loss. Thankfully, none were physically harmed. To ameliorate both situations, NCCAT immediately offered the Hyde County School system use of their Ocracoke facility and established an employee relief fund to assist staff.

"I can't thank NCCAT enough for allowing us to get our kids back to school," Hyde County Superintendent Steve Basnight said, later praising NCCAT's generosity in helping students maintain an academic track.

In March, North Carolina responded to COVID-19 by initiating online remote learning for all K-12 schools. NCCAT rose to the occasion, quickly expanding and reinforcing its online programs. In total, faculty developed twenty-two new online programs. Participation exceeded our expectations, highlighting the overwhelming enthusiasm teachers feel for online learning.

"A blending personalized classroom is a new norm, and NCCAT Online helped prepare me to teach the 21st-century leader," said Duval Wyndham, a fourth-grade teacher at Ed V. Baldwin Elementary School (Cumberland County), after completing an NCCAT course. "This allows teachers to do what they currently can't do in reaching students individually, and at the same time, students receive instruction tailored to their needs."

Though unexpected challenges occurred, NCCAT was wholeheartedly committed to a longterm goal to honor and support North Carolina's beginning teachers.

In a special ceremony held at the NCCAT Cullowhee Campus on Thursday, December 5, 2019, NCCAT named Leanne Rose, a second-grade teacher at Park View Elementary School in the Mooresville Graded School District, as its first NCCAT Beginning Teacher of the Year. Twenty-eight finalists from across the state were in attendance.

NCCAT not only adapted to meet challenges, we grew in both expanding and reshaping current programs, offering new ones, and recognizing the tireless efforts of the educators we are honored to serve. This annual report shares what we've learned, what we've been able to accomplish, and our upcoming plans for growth. Thank you to all those who help us with our mission to improve education each day in North Carolina.

Aaron L. Fleming
Chairman, Board of Trustees

Richard A. Schwartz

President, Development Foundation

M. Brock Womble

Executive Director

### NCCAT ASSISTS OCRACOKE SCHOOL DURING HURRICANE DORIAN RECOVERY

Hurricane Dorian struck Ocracoke and the Outer Banks of North Carolina on September 6, 2019. Throughout the Island, flooding caused substantial property and vehicle damage. Ocracoke School suffered significant structural damage as 40 inches of water flowed through the building's hallways, destroying floors and walls.

The North Carolina Center for the Advancement of Teaching Board of Trustees responded by unanimously voting to postpone regular programming through January 2020 to allow Ocracoke School the use of the NCCAT Ocracoke Campus building for secondary classes. As repairs to Ocracoke School took longer than expected, board members thereafter extended use of the NCCAT campus through the end of the 2020 school year.

"We were able to keep students on track academically thanks to NCCAT opening their building to our system."

Hyde County School Superintendent Stephen Basnight, III thanks NCCAT's Board of Trustees members during a board meeting authorizing Ocracoke School the use of the NCCAT Ocracoke campus on September 6, 2019.

# BEGINNING TEACHER OF THE YEAR



### NCCAT'S FIRST BEGINNING TEACHER OF THE YEAR

Leanne Rose, a second-grade teacher at Park View Elementary School in the Mooresville Graded School District, became the first North Carolina Center for the Advancement of Teaching (NCCAT) Beginning Teacher of the Year on December 5, 2019. The award was presented at the NCCAT Cullowhee Campus with finalist from across the state in attendance.

Commenting on the event, NCCAT Executive Director M. Brock Womble explained, "I am proud of all our finalists and happy for Ms. Rose and her school district. NCCAT is a long-time supporter of teaching excellence and a natural expression of that support is to recognize the best of the beginning teachers in our state. We've had a wonderful week of professional development and then an inspirational evening to celebrate our state's teachers."

The NCCAT Beginning Teacher of the Year process was developed to honor beginning teachers who are the future of education in North Carolina. Information about the program is online at www.nccatbtoy.com.

The NCCAT Beginning Teacher of the Year prizes include:

- \$5,000 cash prize
- Participation in a GoGlobal NC trip to Australia in 2020
- Instructional supply funds for the teacher's school
- \$2,000 cash prize to the runner-up
- Travel expenses for regional winners to participate in NCCAT professional development and leadership development

**Builder Services of North Carolina** Dr. and Mrs. Causby First Financial Group of America Pierce Group Benefits **Prudential Retirement** RTI International Schwartz & Shaw, PLLC



### LEANNE STOLTZFUS ROSE

Hometown: Mooresville, NC

Role: Second Grade Teacher, Park View Elementary School, Mooresville Graded School District

Education: Bachelor of Science in Elementary Education, NC State College of Education

In her application, Rose wrote, "My philosophy of instruction is to teach every strudent as an unique individual with specific physical, educational, and emotional needs. Successful instruction of the 'whole child' requires both life and executive functioning skills."

# **NCCAT's IMPACT**

Over the past 35 plus years, NCCAT has:

- Provided residential professional development to thousands of teachers at our Cullowhee and Ocracoke campuses.
- Expanded our professional development delivery models to include online, school-based, and regional options.
- Offered teachers learning experiences with Holocaust education via our yearly Gathering of Holocaust Educators and an annual trip to Washington, D.C. with substantial time and professional development at the NHMM.
- Led content area learning in early grades literacy, digital learning, math, STEM, science, social studies, and more.
- Supported beginning teachers, teachers of exceptional children, and prekindergarten teachers with personalized and specific tools and strategies.

# NCCAT SERVED TEACHERS IN ALL 1

## What NC Teachers Say!

### TEACHER LEADERSHIP

"This week has provided the ability to connect with teacher leaders who share a passion for innovation in our schools. I have been able to form meaningful networks with teachers across the state. We know we can call on each other next year to help in our teacher leadership initiatives and advocacy efforts."

### **BEGINNING TEACHER SUPPORT**

"This [program] made me stay in teaching. I was 100% walking away from education at the end of the school year and this made me excited again and gave me tools to feel successful. It also made me feel like I had support for the first time ever."

### BEGINNING TEACHER OF THE YEAR

"Our week at NCCAT allowed this community to build as we listened to amazing speakers and shared ideas. We learned a lot about ourselves, our strengths and what we wanted to add to our own instruction. I can say I have become a stronger educator from the resources we continue to share and the support we give to fill one another's buckets. Great leaders came to this week and at the end, strong, supportive leaders went back to their classrooms to carry on their missions with another support system."

### Holocaust Education

"Spending 3 days in the Holocaust Museum allowed me time to read everything. Looking at the exhibits through different lenses (student, teacher, human) helped me focus my attention and feelings. This workshop helped me focus my class lessons on 1) focusing on the individual stories of families and people and 2) reminding students that everyone has choice- to act in a particular way or to not act. As Avi Geva, the survivor who spoke to our group said, 'Never look the other way when you see injustice.' I want to help my students understand and live that."



Digital Learning

"I was given Google Docs and Google Classroom to use this past August when school began, and no formal training to accompany the request for me to start using it. I feel so much more confident after taking this training. I was presented with a plethora of information and tools to use to bring my classroom experience to life!"

# 15 SCHOOL DISTRICTS IN 2019-20.

### **MATH**

"It was so fantastic to have a process of how to incorporate Number Talks, tiered tasks and mathematical practices into place in my classroom. I really value that we were given resources and samples of tasks that we can modify and use immediately."

### STEM

"The combination of watching and doing made the experience extremely valuable. I was able to immediately put the strategies to use and see their effectiveness."

### LITERACY

"I have been through sixteen years of teaching, and I have learned more about teaching writing during one week than in all 16 years of PD. We were provided with instruction, effective strategies, hands on experience, collaboration, and digital resources in order to successfully implement."

# Enthusiasm soars for Focus Fridays

NCCAT expanded Focus Fridays offerings in 2019-20 to include a five session series that enable teachers to earn an NCCAT Literacy Badge. Participants who attended all five sessions earned a badge, but they also had the option to attend individual sessions based on interest and need. The five sessions comprise a study of the building blocks of literacy for success in beginning reading. Focus Friday sessions will continue in 2020-21.

# NCCAT RESPONDS TO COVID-19

Covid-19 created unprecedented challenges during NCCAT's 2019-2020 academic calendar. Following Governor Cooper's direction, our residential programming was halted to ensure teacher and staff safety. With unfaltering dedication to meet the continued professional development needs of North Carolina teachers, NCCAT expanded both online and virtual instruction, and we made the process of applying to NCCAT easier with the implementation of a new registration system, Orbund.



Residential instruction remains our most requested form of instruction; however, we are encouraged that when difficult times require alternative methods of instruction, NCCAT can always provide the professional development that teachers need.

As the Covid situation progressed, faculty member Elizabeth Joyce moved early to expand and reinforce our already popular NCCAT Online programs. In total, we developed 22 new online programs. Participation exceeded expectations, highlighting the overwhelming enthusiasm teachers feel for online learning.

NCCAT

# NCCAT IMPLEMENTS NEW REGISTRATION SYSTEM

# Orbund

NCCAT transitioned to a new student management system called Orbund. The system makes applying for NCCAT programming easier and improves communication with teachers about upcoming professional development opportunities. Teachers are able to see a history of programs applied for and use a shopping cart system to easily select what they would like to attend.

# NCCAT Goes NCCAT Goes Virtual!

NCCAT faculty members spearheaded the organization's venture into providing virtual learning courses. Virtual learning opportunities included Canvas, Google Classroom, The Science of Reading, Math Talks, and more!

"I just finished my first NCCAT course, Google Classroom, online. I was familiar with Google Classroom, but had not used it full time until now. This class was very helpful for me and was perfect timing for my work situation. I would encourage any educator who is new to Google Classroom to take this course."



NCCAT provided multiple opportunities for virtual professional development to meet NC teacher needs in the following content areas:

- Digital Learning
- Early Grades Literacy
- Literacy
- Math
- STEM



"This class has been so helpful especially with all of the uncertainty of the upcoming school year."

# FUNDING

TAL FUNDS \$4,278,902 20 31% 63%

\$3,986,116 **STATE** 

**GRANTS**/ \$237,330 **CONTRACTS** 

\$55,456 **FOUNDATION** 

Program materials, books, videos, food products,

office supplies, cleaning materials, and maintenance

materials for building and grounds



Visiting presenters serve as guest faculty.

### WHERE THE MONEY GOES

### 63% SEMINARS & PROGRAMS

Planning, registration, lodging services, visiting presenters, staff services, supplies and materials, and teacher services

### ADMINISTRATION

Management, planning, reporting, budget, policy analysis, and personnel

### 31% DIRECT SUPPORT SERVICES

Dining services, building and grounds maintenance, repairs, minor improvements, cleaning, utilities and telephone equipment, and contracted services

### **DEVELOPMENT**

Administrative costs and expenses of the Development Foundation of NCCAT, Inc.

STATE FUNDING	
CURRENT SERVICES	FIXED CHARGES
\$814,627	\$66,029
Other services, including maintenance contracts and services, utilities, telephone, building and equipment repairs, travel, printing, and contracted food services	Insurance, rental agreements, professional publications and memberships
EQUIPMENT & TECHNOLOGY	PERSONNEL
EQUIPMENT & TECHNOLOGY \$61,524	PERSONNEL \$2,907,628
\$61,524  Furinishings, computers, network and infrastucture	\$2,907,628  Wages, salaries, and benefits for 44.5 full-time and
\$61,524  Furinishings, computers, network and infrastucture upgrades, and office equipment	\$2,907,628  Wages, salaries, and benefits for 44.5 full-time and part-time employees

The DEVELOPMENT FOUNDATION OF NCCAT, INC. is a 501(c)(3) that was established to help the North Carolina Center for the Advancement of Teaching more effectively leverage state resources. Through the support of friends, private foundations, and corporate partners, NCCAT is able to provide highly effective professional development for North Carolina's public and charter school teachers. The following contributions reflect their commitment to the vital role NCCAT plays in strengthening public education in North Carolina. The Foundation offers sincere appreciation for this support during the 2019-2020 fiscal year.

The DEVELOPMENT FOUNDATION OF NCCAT, INC.

BOARD OF DIRECTORS

JUNE 30, 2020

Ms. Jennifer Bell, Hampstead, NC Mr. J. B. Buxton, Raleigh, NC Dr. James F. Causby, Biltmore Lake, NC Mrs. Cherri G. Cheek, Ocean Isle Beach, NC Dr. Aaron L. Fleming,, NC Ms. Lisa Godwin, Topsail Beach, NC Ms. Barbara F. Hardy, Kitty Hawk, NC Dr. Carl Harris, Cary, NC Dr. Terry Holliday, Fairview, NC Dr. Sam H. Houston, Raleigh, NC Mr. Phillip J. Kirk Jr., Raleigh, NC Mr. Freebird McKinney, Burlington, NC Mr. Rick Stout, Swansboro, NC Ms. Judy S. Phillips, Raleigh, NC Dr. Shirley B. Prince, Wilmington, NC Mr. Richard A. Schwartz, Raleigh, NC Dr. James R. Simeon, Southern Pines, NC Mr. Guy P. Smith, Lexington, NC Ms. Linda Suggs, Morrisville, NC Mr. N. Edward Tucker, Jr., Gastonia, NC Hon. Willis P. Whichard, Chapel Hill, NC Dr. M. Brock Womble, Cullowhee, NC

### **FOUNDATION FUNDS 2019 - 2020**

### **INCOME**

Honored Ed Scholarships & \$18,287
Holocaust Education Endowments
Annual Fund 97,472
Investment Income 72,064

**SUBTOTAL** \$187,823

### **PROGRAM GRANTS**

BB&T Charitable Fund

**Appalachian Regional Commission** 

**Biogen Foundation** 

Claims Conference CY20

**Duke Energy Foundation** 

Goodnight Education Foundation

**SUBTOTAL** \$109,185

### **PROGRAM CONTRACTS**

Asheboro City Schools

**Harnett County** 

Kenan Fellows

**NC Principal Fellows** 

**NWRFSA** 

Office of Charter Schools

**Polk County Schools** 

**PTEC** 

Smoky Mountain Math Circle

Watauga County Schools

Wilson County

Winston-Salem/Forsyth

WRESA

School-Based Programming Various

**SUBTOTAL \$128.145** 

**GRAND TOTAL** \$425,153

The Development Foundation of NCCAT, Inc. is extremely grateful for the generous support of our grant partners, sponsors, and donors. Their finanacial commitment to NCCAT's instructional programming during the 2019-2020 fiscal year has provided much-needed support so that NCCAT can continue to inspire great teaching.

# **SCHOLARSHIPS**

### HONORED EDUCATOR SCHOLARSHIP PROGRAM

NCCAT's Honored Educator Scholarship Program pays tribute to outstanding individuals and educators by providing scholarship funds in their names. NCCAT administers each scholarship that reaches the endowment goal of \$25,000. Each fully endowed scholarship is awarded annually to a North Carolina teacher.

Mary Jo Allen, Teacher of the Year (Edgecombe)

Mary Jo Allen (Hertford)

William M. and Carol H. Bass (Statewide)

The Belk Foundation (Statewide)

Robert E. & Hattie H. Bridges (Wake)

Robert E. Bridges (Cary Academy)

George R. Brinson (Pamlico)

Marjorie T. & John S. Britt (Statewide)

**Brunswick County Schools** (Brunswick)

Brian Bryson (Jackson)

William Byrum, Teacher of the Year (Perguimans)

Jerry Lea & Elizabeth Long Cole in honor of

William Edward Niven (Caswell)

Anne Marie Collins (Alamance)

Dare County Schools, Teacher of the Year (Dare)

**Boyce T. Deitz** (Swain)

**Devonwood Foundation** (Durham Academy)

Mary Jane Coward Dillard (Jackson)

**Duplin County Schools, Teacher of the Year (Duplin)** 

Jerome D. Franson (Statewide)

**Luz M. Frye** (Foreign Language Teachers)

Karen Gerringer (Principal Fellows Interns)

**Guilford County Schools, Teacher of the Year** (Guilford)

**R. Phillip Haire** (Statewide)

Katherine Herring (Pender)

John F. & Emy Swindell Hinnant (Wilson)

Elsie Brame Hunt & Noma Henderson Leonard (Wilson)

Phillip J. Kirk Jr. (Rowan-Salisbury Schools)

Phillip J. & Margaret Simmons Kirk (Statewide)

Kenneth I. Lanier, Jr. (Pender)

Mary D. McDuffie (Statewide)

Susan S. McHugh (Polk)

Mabel Roberson McIntyre (Nash & Wilson)

William J. Miller (Polk)

Scott Penland (Clay)

Lynda Petty (Randolph)

**A. Craig Phillips** (I, II, III)\* (Statewide)

Jean P. Powell (Clinton City & Sampson County)

A. M. Primm (Alamance)

Eugene & Jean Rogers (Martin)

Richard A. Schwartz (Statewide)

Scotland County Schools, Teacher of the Year (Scotland)

**Gracia & John Slater Family** (Jackson & Henderson)

Simon F. Terrell (I, II) (Durham, Orange, Wake, Warren)

Richard L. Thompson (Statewide)

Beulah Padgett Whichard (Clay & Durham)

Willis P. Whichard (Statewide)

**C. Fletcher Womble Jr.** (Cumberland)

### **SCHOLARSHIP FUNDS PROVIDE:**

- Instruction and Program Materials
- Substitute Teacher Reimbursement
- Teacher Travel—excluding hotel stay expenses when traveling to and from campus
- Lodging and meals while on the NCCAT campus
- \$250 for use in the classroom
- Each fully endowed scholarship is awarded annually to a full-time NC teacher
- Based on Criteria determined by scholarship benefactor

To make a donation honoring these educators or to start a new scholarship fund, please contact the Development Foundation of NCCAT Inc., at foundation@nccat.org or visit:

www.nccat.org

<sup>-</sup> Boldface indicates funds have reached the \$25,000 level as of June 30, 2019.

<sup>-</sup> An asterisk (\*) indicates an additional Honored Educator Scholarship has been initiated.



# UPCOMING



- NCCAT's 2020 NC Beginning
   Teacher of the Year selection and event.
- Continued expansion of the NCCAT
   Literacy Badge, which focuses on
   in depth instruction in teaching the
   pillars of early literacy.
- Expansion of our early grades
   literacy offerings to include
   additional badges and online
   courses.
- Additional professional learning opportunities focused on improving student achievement.

