

SUPPORT TEACHERS

IMPACT STUDENTS

RESPOND TO STATE INITIATIVES



Annual Report  
2014–2015

North Carolina Center for the  
Advancement of Teaching

# Supporting Teachers, Impacting Students, Responding to State Initiatives

While NCCAT is always ready for new opportunities in education, we never forget our core values. We provide high-quality, relevant professional development for teachers. We always make time for teachers to interact and share with colleagues in a constructive environment. We give teachers the opportunity to become active learners. We treat teachers as professionals.

## Summary of Programming 2014–2015

| Program Types                         | Participants |
|---------------------------------------|--------------|
| Digital Learning                      | 1362         |
| Literacy                              | 1596         |
| Teacher Leadership                    | 83           |
| Classroom Mgmt/Beginning Teachers     | 322          |
| Other Instructional Programs          | 193          |
| <b>Total</b>                          | <b>3556</b>  |
| Other Onsite Conferences and Meetings | 1919         |

## NCCAT Board of Trustees

June 30, 2015

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Linda Daves, Asheboro, NC

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Richard L. Thompson, Chapel Hill, NC

## NCCAT Board Chair Transition



**Gregory E. West** of Fayetteville served with distinction as Board of Trustee Chair for the North Carolina Center for the Advancement of Teaching. The son and husband of teachers, West

has a deep commitment to public education, including serving on the Cumberland County school board.



**Linda Daves** of Asheboro has now assumed the duties of NCCAT Board of Trustees Chair. Daves, who is a retired educator with a passion for education, has a bachelor of arts degree from The

University of North Carolina at Chapel Hill and masters of education from The University of North Carolina at Charlotte.

# MESSAGE

## NCCAT more than doubles number of teachers served from two years ago

The number of teachers served by the North Carolina Center for the Advancement of Teaching more than doubled from 1,720 in 2012–2013 to 3,556 in 2014–2015. NCCAT, which provides high-quality professional development that allows teachers to become active learners, also saw participation more than double in programs focused on key state initiatives: digital learning and early grades literacy.

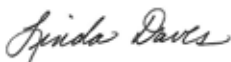
We have implemented early grades literacy programs such as “Engaging Parents in Early Grades Literacy,” “Reading, Writing, and Ready by Third Grade: Early Grades Literacy Instruction,” along with the addition of a senior literacy specialist to the faculty. All programs are designed to support the North Carolina Read to Achieve Program goal of ensuring “That every student read at or above grade level and continue to progress in reading proficiency so that he or she can read, comprehend, integrate, and apply texts needed for secondary education and career success.”

NCCAT advances classroom instruction by sharing the latest digital tools, skills, and knowledge. We continue to host programs such as “Google Tools in Schools” and “Catching Up With Your Students: Digital Learning” that provide educators across North Carolina the chance to collaborate and develop techniques to improve digital learning instruction.

NCCAT Online was introduced in 2014. As an extension of our face-to-face programming and our current focus on digital learning and early grades literacy, NCCAT has introduced a series of courses designed to be immediately helpful to teachers who are seeking new knowledge. These courses are hosted on the NCCAT Online Learning Portal and are open to any North Carolina public or charter school teacher at no cost to the teacher or the school.

In our nearly thirty-year history, NCCAT is best known for teachers who learn by doing and work collaboratively to discover education insights—through residential, online, and school-based experiences. This knowledge then spreads to classrooms across the state to help children achieve more. We work to help schools find solutions and improvements.

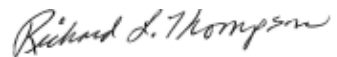
We will continue to focus on programs designed to enhance student achievement by treating teachers as professionals and by giving them the support they need to be effective in the classroom.



Linda Daves  
Chair, Board of Trustees



Richard A. Schwartz  
President, Development Foundation



Richard L. Thompson  
Executive Director



# FINANCIALS 2014–2015

## STATE BUDGET

|  |                                   |
|--|-----------------------------------|
| <b>Personnel</b>   | <b>\$ 2,505,417</b>               |
| • Wages, salaries, and benefits for 43 full-time and part-time employees   |                                   |
| <b>Visiting Presenters</b>   | <b>73,703</b>                     |
| <b>Current Services</b>  | <b>470,299</b>                    |
| • Other services, including maintenance contracts and services, utilities, telephone, building and equipment repairs, travel, printing, and contracted food services |                                   |
| <b>Supplies</b>  | <b>153,671</b>                    |
| • Program materials, books, videos, food products, office supplies, cleaning materials, and maintenance materials for building and grounds                           |                                   |
| <b>Equipment and Technology</b>  | <b>27,464</b>                     |
| • Furnishings, computers, network and infrastructure upgrades, and office equipment  |                                   |
| <b>Fixed Charges</b>   | <b><u>68,525</u></b>              |
| • Insurance, rental agreements, professional publications, and memberships   |                                   |
| <b>TOTAL:</b>  | <b><u><u>\$ 3,299,079</u></u></b> |

## HOW THE 2014–2015 BUDGET WAS SPENT

### 62.6%—Seminars and Programs

Planning, registration, lodging services, visiting presenters, staff services, substitute teachers, supplies and materials, teacher and staff travel, and teacher services

### 31.2%—Direct Support Services

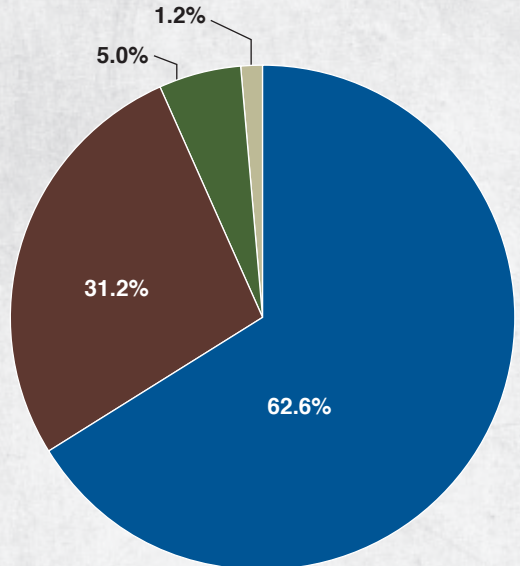
Dining services, building and grounds maintenance, repairs, minor improvements, cleaning, utilities and telephone equipment, and contracted services

### 5.0%—Administration

Management, planning, reporting, budget, policy analysis, and personnel

### 1.2%—Development

Administrative costs and expenses of the Development Foundation of NCCAT Inc.



## Senior Specialists in Literacy and Digital Learning join NCCAT



Amy Jo Spencer



Elizabeth Joyce

NCCAT continues to focus on state initiatives with the naming of specialists in the areas of Early Grades Literacy and Digital Learning. Amy Jo Spencer is the senior literacy specialist. Elizabeth Joyce joins NCCAT as the senior digital learning specialist. Spencer was the 2012 District Teacher of the Year from Elizabeth City-Pasquotank Schools. Joyce comes to NCCAT from Rockingham County Schools where she has been very successful in working with instructional technology. She also has served as a trainer for Canvas. Both educators are NCCAT alumnae.

## Beginning Teacher Support Program

NCCAT's Beginning Teacher Support program video series features the topics of Behavior Management, Brain Compatible Teaching, Differentiated Instruction, Assessment, and Taking Care of Yourself. The program was led by Dr. Deb Teitelbaum, and includes other online resources. For more, visit <http://www.nccat.org/beginning-teacher-support-program>

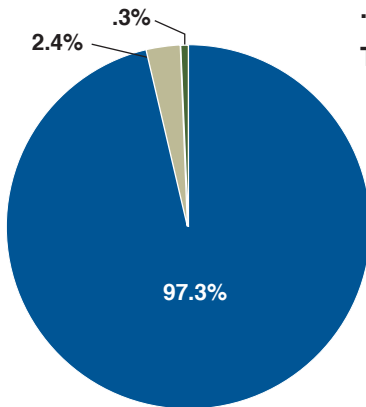
## 2014–2015 TOTAL OPERATING FUNDS

**97.3%—State Funding \$3,299,079**

**2.4%—Grant/Contractual Funding \$82,801**

**.3%—Foundation Funding \$8,324**

**TOTAL: \$3,390,204**



Ashe County High School English teacher Keana Triplett was named 2015 Burroughs Wellcome Fund North Carolina Teacher of the Year. Keana attended NCCAT as a beginning teacher and rejoined us this year at an Ocracoke program.



## The Development Foundation of NCCAT Inc.

is extremely grateful for the generous support of our grant partners, sponsors, and donors. Their financial commitment to NCCAT's instructional programming during the 2014–2015 fiscal year has provided much-needed support so that NCCAT can continue to inspire great teaching.

### PROGRAM GRANTS

BB&T Charitable Foundation:  
teacher leadership

Goodnight Educational Foundation:  
program support

### PROGRAM CONTRACTS

Communities in Schools North Carolina:  
professional development

Kenan Fellows Program:  
professional advancement institute

North Carolina Coastal Federation:  
Integrated Digital Learning: The Science of the  
North Carolina Coast

## The Development Foundation of NCCAT Inc. Board of Directors

June 30, 2015

### President

Richard A. Schwartz, Raleigh, NC

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David M. Farris, Rocky Mount, NC

### Treasurer

Judy S. Phillips, Raleigh, NC

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The Hon. Willis P. Whichard, Chapel Hill, NC

## FINANCIALS 2014–2015

### DEVELOPMENT FOUNDATION OF NCCAT INC.

The Development Foundation of NCCAT Inc. is a 501(c)(3) that was established to help the North Carolina Center for the Advancement of Teaching more effectively leverage state resources. Through the support of friends, private foundations, and corporate partners, NCCAT is able to provide highly effective professional development for North Carolina's public and charter school teachers. The following contributions reflect their commitment to the vital role NCCAT plays in strengthening public education in North Carolina. The Foundation offers sincere appreciation for this support during the 2014–2015 fiscal year.

### Income

|   |          |
|---|----------|
| Honored Educator Scholarship and Holocaust Education Endowments | \$ 9,801 |
| Annual Fund   | 51,166   |
| Investment Income   | 36,265   |

|                 |                         |
|-----------------|-------------------------|
| <b>Subtotal</b> | <b><u>\$ 97,232</u></b> |
|-----------------|-------------------------|

### Program Grants

|                                 |           |
|---------------------------------|-----------|
| BB&T Charitable Foundation      | \$ 15,000 |
| Goodnight Educational Foundaton | 10,000    |

|                 |                         |
|-----------------|-------------------------|
| <b>Subtotal</b> | <b><u>\$ 25,000</u></b> |
|-----------------|-------------------------|

|                          |                         |
|--------------------------|-------------------------|
| <b>Program Contracts</b> | <b><u>\$ 57,801</u></b> |
|--------------------------|-------------------------|

|                    |                          |
|--------------------|--------------------------|
| <b>Grand Total</b> | <b><u>\$ 180,033</u></b> |
|--------------------|--------------------------|



# NCCAT IMPACT

*Rutherford College Elementary teachers Pamela Isbell (left) and Suzanne Jensen created reading intervention activities for struggling students during their time at NCCAT. The boxes combined total 300 different activities. These Burke County teachers were able to have time while in Cullowhee to include four or five different written response activities for each reading level.*



*Educators gathered together at NCCAT in Cullowhee to learn more about Google Chromebooks—ahead of the rollout of the devices in Davidson County Schools. Instructors from Martin County and Transylvania County, which have had similar rollouts of the devices, were on hand to share tips and answer questions.*



For more, visit [www.nccat.org](http://www.nccat.org)

## HONORED EDUCATOR SCHOLARSHIPS

NCCAT's Honored Educator Scholarship Program pays tribute to outstanding individuals and educators by providing scholarship funds in their names. NCCAT administers each scholarship that reaches the endowment goal of \$25,000. Each fully endowed scholarship is awarded annually to a North Carolina teacher, who also receives \$250 for use in the classroom.

To make a donation honoring these educators or to start a new scholarship fund, please contact the Development Foundation of NCCAT Inc. at [foundation@nccat.org](mailto:foundation@nccat.org).

### Honored Educator Scholarships for Teachers in these Counties

**Boldface** indicates funds have reached the \$25,000 level as of June 30, 2015.

**Mary Jo Allen:** Teacher of the Year Edgecombe County

Mary Jo Allen: Hertford County

William M. and Carol H. Bass: Statewide

**The Belk Foundation:** Statewide

**Robert E. and Hattie H. Bridges:** Wake County

Robert E. Bridges: Cary Academy

**George R. Brinson:** Pamlico County

**Marjorie T. and John S. Britt:** Statewide

Brian Bryson: Jackson County

**William Byrum:** Teacher of the Year Perquimans County

**Jerry Lea Cole and Elizabeth Long Cole** in honor of

**William Edward Niven:** Caswell County

Anne Marie Collins: Alamance County

**Dare County Schools:** Teacher of the Year Dare County

Boyce T. Deitz: Swain County

**Devonwood Foundation:** Durham Academy

Mary Jane Coward Dillard: Jackson County

**Duplin County Schools:** Teacher of the Year Duplin County

Jerome D. Franson: Statewide

**Luz M. Frye:** Foreign Language Teachers

Karen Gerringer: Principal Fellows Interns

Robert C. Grimes: Brunswick County

**Guilford County Schools:** Teacher of the Year Guilford County

R. Phillip Haire: Statewide

**John F. and Emy Swindell Hinnant:** Wilson County

**Elsie Brame Hunt and Norma Henderson Leonard:** Wilson County

**Phillip J. Kirk Jr.:** Rowan-Salisbury Schools

Phillip J. and Margaret Simmons Kirk: Statewide

**Mary D. McDuffie:** Statewide

**Susan S. McHugh:** Polk County

**Mabel Roberson McIntyre:** Nash and Wilson Counties

Scott Penland: Clay County

**Lynda Petty:** Randolph County\*

**A. Craig Phillips:** Statewide (I, II, III)\*

**Jean P. Powell:** Clinton City and Sampson County

A. M. Primm: Alamance County

**Eugene and Jean Rogers:** Martin County

**Richard A. Schwartz:** Statewide

**Scotland County Schools:** Teacher of the Year Scotland County

**Gracia and John Slater Family:** Jackson and Henderson Counties

**Simon F. Terrell:** Durham, Orange, Wake, Warren Counties\*

**Richard L. Thompson:** Statewide

**Beulah Padgett Whichard:** Clay and Durham Counties

Willis P. Whichard: Statewide

**C. Fletcher Womble Jr.:** Cumberland County

An asterisk (\*) indicates an additional Honored Educator Scholarship has been initiated.

# NCCAT's Core Values

Provide high-quality, relevant professional development for teachers

Always make time for teachers to interact and share with their colleagues

Give teachers the opportunity to become active learners

Treat teachers as professionals

**IMPACT STUDENTS**

**SUPPORT TEACHERS**

**RESPOND TO  
STATE INITIATIVES**



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